

# Carbon Reduction Plan

Supplier name: **Dirty Looks Ltd**

Publication Date: **14 December 2023 (Updated 24 March 2024)**

## Commitment to achieving Net Zero

Dirty Looks is committed to achieving Net Zero emissions by 2040. By committing to reduce our emissions through the SME Climate Hub we must reduce at least 90% of emissions of Scope 1, Scope 2 and Scope 3 by 2040.

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.

<b>Baseline Year:</b> 1 August 2021 - 31st July 2022	
Additional details relating to the Baseline Emissions calculations	
<p>Dirty Looks is an independent picture post production company providing colour grading, digital intermediate editorial and mastering services to its clients. It is an SME business with 7 full-time employees in the accounting period 2021-2022.</p> <p>Scope 1, 2, 3 emissions have been calculated using Climate Essentials online carbon calculator which uses Greenhouse Gas Protocol guidance and methodologies.</p> <p>This measurement currently reflects our operational footprint only. We're actively working to include the carbon impact of data processing and storage in future reports to provide a more comprehensive view of our environmental impact.</p>	
<b>Baseline year emissions</b>	
EMISSIONS	TOTAL (tnCO <sub>2</sub> e)
Scope 1	0.046 (0.1% of total emissions) These are fugitive emissions from our refrigerants.
Scope 2	0.016 (0.1% of total emissions) Electricity charging for our E.V Our business operations are run on 100% renewable energy supplied by Ecotricity.  Using a market-based approach
Scope 3 (Included sources)	65.072 (99.9% of total emissions)  <i>Purchased goods and services</i> 47.059 <i>Capital goods</i> 6.093 <i>Other energy-related activities</i> 1.463 <i>Upstream transportation</i> 0.831 <i>Waste</i> 2.239 <i>Business travels</i> 0.6 <i>Employee commuting/homeworking</i> 5.933 <i>Leased vehicles</i> 0.001 <i>Events</i> 0.852
<b>Total Emissions</b>	<b>65.133</b>
<b>Carbon Intensity by Employee</b>	<b>9.305</b>

## Current emissions reporting

We are currently accounting for our carbon emissions for the period 2022-2023 and will publish this data in due course.

## Emissions reduction targets

We expect Carbon emissions to have risen in the next accounting year following a period of rapid growth due to an unprecedented boom in the post production industry following the lifting of covid restrictions on film and TV productions.

To continue our progress to achieving Net Zero, we have adopted the following carbon reduction plans and targets.

- Dirty Looks commits to maintaining our level of Scope 1 and Scope 2 GHG emissions by ensuring that cooling systems are regularly checked and serviced. We will also choose E.V. charging via renewable energy charging where options are available.
- Dirty Looks commits to reducing absolute Scope 3 GHG emissions by 90% from a 2022 baseline by 2040 in line with the SME Climate Hub initiative.
- Dirty Looks commits to an interim target in line with the SME Climate Hub to reduce 50% of emissions of Scope 1, Scope 2 and business travel emissions by 2030. Our target emissions by 2030 are 452.447 kgCO<sub>2</sub>e
- Our Scope 2 measurement currently reflects our operational footprint only. We're actively working to include the carbon impact of the data processing and storage relating to our services in future reports to provide a more comprehensive view of our environmental impact.
- Rapid growth in projects and a subsequent increase in staff will increase our net Scope 3 emissions but we are committed to reducing our emissions per staff head and £ revenue.
- Due to the nature of our business and its requirement to process and store large amounts of data there will be a limit to our ability to decarbonise completely. We are therefore committed to investing in carbon reduction projects to offset our remaining emissions and we are currently developing a carbon reduction project with our technology partners Deep Green Energy.
- Until we have the project up and running, we will invest in credible carbon removal projects, and we are currently exploring possible partner companies to work with.

## Carbon Reduction Initiatives

Underpinning our environmental commitment is a comprehensive strategy that prioritises responsible management of our resources. We are committed to minimising our environmental impact by optimising energy consumption, transportation choices, material usage, water consumption, waste generation, and emissions.

- *Renewable Energy Commitment:* We will continue to purchase our energy from Ecotricity so we know the money from our bills will be invested in building new forms of green energy.
- *Energy Efficiency and Reduction:* We will continuously monitor and optimise our energy usage, setting ambitious reduction targets (including data) to minimise our energy consumption.
- *Waste Minimisation and Circularity:* We are committed to reducing waste to a minimum by implementing preventive measures, promoting reuse and recycling, and exploring waste recovery opportunities for our e-waste.
- *Waste Monitoring and Data Collection:* We will track our waste production by weighing waste streams destined for incineration and recycling, ensuring transparency and data-driven decision-making.
- *Environmental Management Process:* We will maintain a rigorous environmental management process, conducting periodic internal reviews to assess our progress against established objectives and targets. Annual performance evaluations by the Board will ensure ongoing accountability.
- *Employee Engagement and Awareness:* We will foster a culture of environmental stewardship by raising employee awareness and encouraging their active participation in our sustainability initiatives. Annual training sessions will reinforce our environmental policies and annual targets.
- *Plastic Reduction in the Workplace:* We will minimise the use of single-use plastics in the office during lunchtime. Staff will be encouraged to bring food in environmentally friendly or reusable packaging, purchase food from retailers with eco-friendly packaging, and utilise provided cutlery instead of plastic. A list of recommended

sustainable food outlets will be readily available to staff and clients.

- *Sustainable Transportation:* We will promote sustainable transportation options, encouraging staff and clients to walk, cycle, or use public transport whenever possible.
- *Printing Optimisation:* To minimise paper consumption, we will closely monitor and reduce printing activity.
- *Local Procurement:* We will prioritise sourcing and purchasing products locally whenever feasible, reducing the environmental impact associated with upstream transportation.

### **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### **Signed on behalf of the Supplier:**

A handwritten signature in black ink, appearing to read 'ATaylor', is written over a faint, light-colored signature line.

Anna Taylor, Sustainability Lead, Dirty Looks

**Date:** 14 December 2023 (Updated 28th March 2024)